BENJAMIN HOLBERT IV

ARTIST 2021E016



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BENJAMIN "BENNY" HOLBERT, CO-FOUNDER OF THE CLOTHING BRAND MIDWEST KIDS, IS A **SCREENPRINT ARTIST** AND **ENTREPRENEUR** COMMITTED TO CELEBRATING THE MIDWEST AND EMPOWERING HIS COMMUNITY. A FORMER STUDENT OF BOWLING GREEN STATE UNIVERSITY'S FASHION MERCHANDISING AND PRODUCT DEVELOPMENT PROGRAM, BENNY BLENDS CREATIVITY WITH BUSINESS INSIGHT, USING HIS SELF-TAUGHT SCREEN PRINTING SKILLS TO PRODUCE GARMENTS FOR HIS BRAND AND THE COMMUNITY.

IN 2023, HE FOUNDED COLORBLIND STUDIO, A SPACE DEDICATED TO TEACHING UNDERPRIVILEGED YOUTH THE ART OF SCREEN PRINTING. INSPIRED BY HIS OWN COLORBLINDNESS, BENNY EMBRACES HIS CONDITION AS A TOOL FOR CREATIVE INNOVATION, DRAWING PARALLELS TO OTHER TRAILBLAZERS LIKE VIRGIL ABLOH. WITH A VISION TO MAKE CLEVELAND A THRIVING FASHION HUB. BENNY IS FOSTERING A COLLABORATIVE CREATIVE ECOSYSTEM THROUGH MIDWEST KIDS AND COLORBLIND STUDIO, EMPOWERING EMERGING ARTISTS AND POSITIONING THE CITY AS A CENTER FOR FASHION AND ARTISTIC OPPORTUNITY IN THE MIDWEST.







MY VISION IS TO ESTABLISH CLEVELAND AS A VIBRANT HUB FOR FASHION AND CREATIVITY, WHERE EMERGING ARTISTS AND DESIGNERS CAN THRIVE, COLLABORATE, AND SHAPE THE CULTURE IN THE MIDWEST.

I ASPIRED TO EMPOWER THE NEXT GENERATION OF CREATORS THROUGH ACCESSIBLE ART EDUCATION, INNOVATIVE DESIGN, AND COMMUNITY-DRIVEN INITIATIVES, WHILE CELEBRATING THE UNIQUE ARTS AND CULTURE OF THE MIDWEST.





- **SCREEN PRINTING** SELF-TAUGHT IN THE ART OF SCREEN PRINTING, CAPABLE OF PRODUCING HIGH-QUALITY GARMENTS.
- ENTREPRENEURSHIP CO-FOUNDER OF MIDWEST KIDS AND COLORBLIND STUDIO, WITH EXPERIENCE IN BUSINESS MANAGEMENT AND BRAND DEVELOPMENT.
- CREATIVE DIRECTION STRONG SENSE OF VISUAL DESIGN AND AESTHETIC, ESPECIALLY IN FASHION AND BRANDING.
- **BRAND BUILDING** EXPERTISE IN BUILDING AND PROMOTING A BRAND WITH A CLEAR MESSAGE AND IDENTITY.
- **PRODUCT DEVELOPMENT** KNOWLEDGE OF THE FASHION INDUSTRY, FROM CONCEPT TO FINISHED PRODUCT.
- TEACHING & MENTORSHIP DEDICATED TO SHARING SKILLS AND KNOWLEDGE WITH UNDERPRIVILEGED YOUTH AND LOCAL COMMUNITY THROUGH COLORBLIND STUDIO.

- **PROBLEM-SOLVING** ABLE TO TACKLE CHALLENGES IN BOTH PRODUCTION AND CREATIVE PROCESSES, OFTEN INNOVATING IN UNIQUE WAYS.
- **COMMUNITY ENGAGEMENT** PASSIONATE ABOUT EMPOWERING AND UPLIFTING LOCAL COMMUNITIES THROUGH ARTISTIC INITIATIVES.
- **LEADERSHIP** LEADING INITIATIVES THAT FOSTER COLLABORATION AND GROWTH WITHIN THE CREATIVE COMMUNITY.
- **CULTURAL AWARENESS** DEEP UNDERSTANDING OF THE MIDWEST'S UNIQUE CULTURE AND ITS IMPACT ON CREATIVE EXPRESSION.
- ADAPTABILITY USES HIS COLORBLINDNESS AS AN ADVANTAGE TO APPROACH ART AND DESIGN WITH FRESH PERSPECTIVES.
- **NETWORKING** SKILLED AT CONNECTING CREATIVES AND FOSTERING COLLABORATIVE OPPORTUNITIES WITHIN THE FASHION AND ARTS INDUSTRIES.



OWNER & SCREENPRINTER

COLORBLIND STUDIO

FOUNDED AND MANAGE A CREATIVE SPACE DEDICATED TO TEACHING UNDERPRIVILEGED YOUTH THE ART OF SCREEN PRINTING.

CO-FOUNDER & PRODUCTION MANAGER

MIDWEST KIDS

OVERSEE BRAND STRATEGY, COLLABORATIVE CREATIVE DIRECTION, AND MANAGE ALL ASPECTS OF PRODUCTION, INCLUDING SCREEN PRINTING AND QUALITY CONTROL, WHILE BUILDING A COMMUNITY-DRIVEN FASHION BRAND.

WARDROBE DESIGNER

A MA MANIERE

CURATED AND STYLED WARDROBE FOR A SHORT FILM, ENSURING COHESIVE VISUAL STORYTELLING THROUGH CLOTHING AND ACCESSORIES.

WARDROBE / BACKGROUND ONSET COSTUMER

GENESIS/SUPERMAN

OVERSAW WARDROBE OPERATIONS,
COLLABORATED WITH DIRECTORS, AND MANAGED
COSTUME CONTINUITY.

EXPERIENCE



PRINCIPAL COSTUMER/BACKGROUND COSTUMER

HBO/FULL CIRCLE

DRESSED PRINCIPAL AND BACKGROUND ACTORS, MANAGED WARDROBE FITTINGS, AND MAINTAINED COSTUME QUALITY.

PRINCIPAL COSTUMER/BACKGROUND COSTUMER

UNIVERSAL/SHOOTING STARS

COLLABORATED WITH COSTUME DESIGNERS TO CREATE AUTHENTIC LOOKS AND OVERSAW WARDROBE HANDLING.

COSTUME PA

NETFLIX/WHITE NOISE

ASSISTED ON-SET COSTUMERS, MANAGED WARDROBE LOGISTICS, AND MAINTAINED COSTUME ORGANIZATION.

FOR A DETAILED OVERVIEW OF THE ARTIST'S
PROFESSIONAL EXPERIENCE, PLEASE REFER TO THE
RESUME.

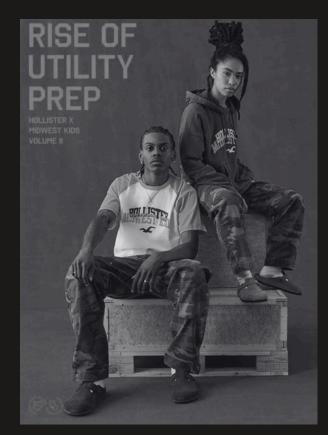


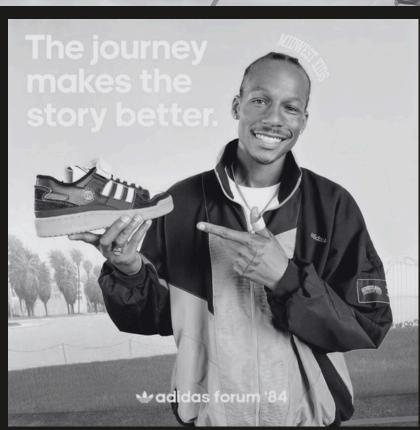














COLORBIND









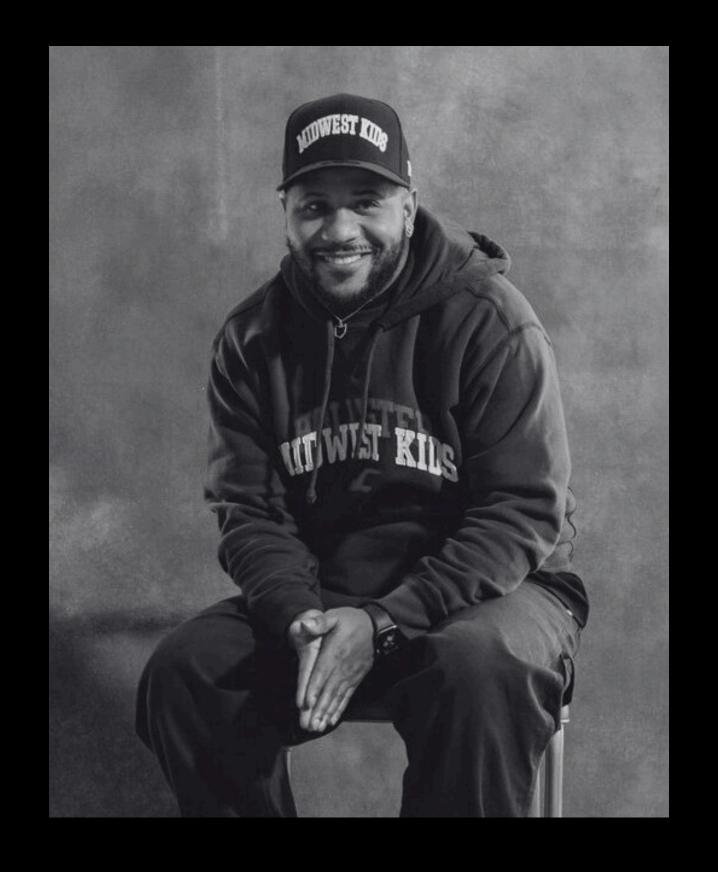




COMMUNICY INPACT

- CREATING COLORBLIND STUDIO | GDL MEDIA
- BEN HOLBERT SPEAKS AT BOYS & GIRLS CLUB | CLEVELAND, OH
- BEN HOLBERT TEACHES CSA STUDENTS SCREENPRINTING
- FOX 8 NEW DAY CLEVELAND SEGMENT: LEAGUE PARK INVITATIONAL





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